

Pulling together that next corporate party should be as easy as one telephone call. And, if the call is to the right place, the result can be a get-together that has something for everyone... including a bottom-line that is sure to make you smile.



Cheer your nearby Professional Bowling Center...

where we really know how to party!

One Call Gets The Ball Rolling

Get the picture? There's a neighborhood professional Bowling Center near you... with the experience, the facility and the games necessary for a totally new approach to planning your



corporate party. The atmosphere is bright and clean. The game is a blast. The final tab will bring a smile to your face. And we'll put the whole thing together for you. All it takes is one call, to the Bowling Proprietors' Association of America Answerline at **1-800-343-1329.**



P.O. Box 5802
Arlington, Texas 76011
(800) 343-1329
(817) 633-2940 FAX

Bowling — It's A Real Party!



7 Reasons Bowling Is Becoming The Corporate Party of Choice:

- ✓ Price (Just compare this to the cost of a golf tournament!)
- ✓ Everyone Can Play
- ✓ Weather Is A Non-factor
- ✓ Great Food & Beverage Service, On-Site
- ✓ Today's Bowling Centers Offer A Variety of Activities
- ✓ A Relationship / Team Building Environment
- ✓ This Party Conforms To Your Schedule

The Perfect Party Solution For Today's Corporate Culture

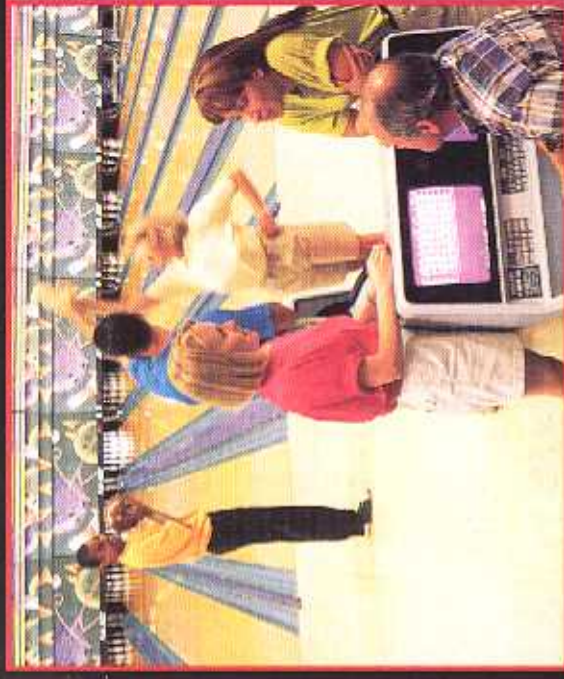
From its year-round availability to the state-of-the-art indoor luxury, bowling offers the ideal solution for party and participants.

No doubt, a huge part of the appeal for participants is that anyone can enjoy bowling. Young or old, experienced or novice, it's a lot easier to take down ten pins than sink a hole-in-one.

But the popularity of bowling has just as much to do with the atmosphere and aura as it does with the final score. In the comfort of today's Pro Bowling Center (totally climate controlled), we've got all the equipment you need, state-of-the-art electronics keep the score, and everyone is part of a team.

Add friendly service from a staff that always enjoys a party, plenty of food and beverage, billiards (8-ball anyone?) and arcades for those looking for a little variety... and you really do have a party that has something for everyone.

(We've even added a few innovations to bowling! Ask your Pro about "glow in the dark" bowling... a great idea for a unique corporate get-together.)



The Complete Corporate Party – Just One Call Away

From the minute you walk in the doors, you'll detect an all-new approach to bowling. Corporations across America are discovering that it has all the makings of the ideal party. And this could be the easiest party you've ever planned!

Forget all those nagging issues you used to associate with planning your party... including writing the check. A single call to BPAA will put you in touch with the Bowling Professional that will pull your entire party together, at a price that is going to make the boss smile.

When the games are over and the last toast has been made, you're going to agree: Bowling is a real party!!

